

JOHN BIEBEL

62 Lexington St. #2, Watertown, MA 02472 617.417.9877

E-mail: j@johnbiebel.com Web portfolio: www.johnbiebel.com/webwork

EDUCATION

The Cooper Union (College of Art), New York, NY, full scholarship
Bachelor of Fine Arts Degree (BFA), with distinction in Painting and Photography

EMPLOYMENT

Red Hat, Inc.

Open-source Linux Software Company, Westford, MA 07/20/2010 – Present

Interaction Designer for User Experience within Engineering Division

- User Experience / Interaction designer for desktop, application and web-based user interfaces
- Extensive data modeling to create workable solutions for project needs, including high level mapping, review of behavioral expectations, and prototyping
- Creating business cases for new products and products still in their beginning stages
- Wireframing for site maps, application screens, demos and presentations
- Working closely with Engineering to define the scope of projects and release schedules
- Major projects include a desktop software subscription manager, a virtual computer management tool to allocate machine resources in a cloud format, and a scheduling device for use in complex middleware resource planning.
- Working with highly specialized software technologies to deliver solutions that any level user can easily comprehend and apply
- Open-source company where designs are scrutinized by the user community; this requires diplomacy, listening to users' concerns and addressing those concerns directly in designs.

Monster Worldwide (Monster.com)

International Employment Website, Cambridge, MA 06/10/2008 – 07/15/2010

Interaction Designer for User Experience / Information Architect, Product Technology Division

- Interaction Designer for Employer and Job Seeker experience at Monster
- UX Lead for Employer site redesign, including creation of new buying widgets, product pages, and fully redesigned user purchasing experience
- UX Lead for Yahoo! Hot Jobs acquisition and transfer of business to Monster.com
- All projects managed through complete life cycle of business requirements: initial wireframes, user testing with prototypes, final wireframes, front end development, quality testing, and launch
- Projects include video integration, multi-channel (international) site launches, site segmentation for individualized user experience, new account create process and inventory
- Work directly with project and product managers, front and back end developers, visual designers, copywriters and chief stakeholders from initial wireframes to final release
- Use of multiple web building and imaging tools including Visio, Omnigraffle, Dreamweaver, Illustrator, and Photoshop

American Student Assistance (ASA)

Federal Student Loan Guarantor for Massachusetts and Washington, D.C., Boston, MA

Employed 07/32/2003 – 06/01/2008

Information Architect / Web Copywriter for Marketing Division (promotion) 01/04/2006 –06/01/2008

- Copywriter for content at ASA's website, www.asa.org, targeting three distinct client audiences within the industry, author of weekly industry newsletter
- Information Architect and Project Leader for new ASA web communities, company intranet creating wire frames and user testing scenarios, working closely with Development to turn prototypes into active sites
- Advertising campaign writer and strategist with goal to create top-spot industry awareness
- Product development with a focus on web-tracked Return on Investment (ROI) and Search engine optimization (SEO)
- Federal compliance expert and divisional representative for compliance and data security committee

Unit Trainer, Business Analysis (promotion) 02/20/2005 –12/29/2005

- Trainer and presenter for the Business Analysis sector of Operations Department
- Curriculum writer, preparing Power Point / audio visual / web-based presentations for new and existing staff
- Analyst, editor and QA Tester for company Standard Operating Procedure (SOP) documents
- Technical consultant for systems issues, writing user material for system enhancements
- Host and trainer for newly hired employees in Operations division
- Consultant for business requirements, systems adjustments, user acceptance and testing

Senior Wellness Counselor, Repayment Assistance, Team Manager 7/28/2003–2/15/2005

- Counselor for delinquent federal student loan borrowers using inbound and outbound contact
- Team manager for five associates and daily departmental schedules
- Project manager for department's research, presentations and knowledge development
- Systems consultant for quality control and software testing

Callan School of English

Teacher of English as a Foreign Language London, UK 3/5/2002 – 2/15/2003

- Instructor using the Direct Method for English language, an active question and response learning experience for advanced pronunciation and comprehension, with classes of up to 14 students
- American English consultant and writer (with original author) for English language text book
- Independent tutor for beginning and advanced students
- Immersion teacher for students with no previous English language ability

World Religions Photo Library

Image Production – Archive Manager London, UK, Temporary contract 1/15/2002 – 3/15/2002, ongoing freelance

- Archive manager for large slide and digital photograph collection
- Researcher, fact finder, and copy editor, web designer and website manager
- Graphic designer for promotional and informational pieces
- Direct consultant for publishers, photographers and journalists

CERTIFICATIONS / CONFERENCES

- Adaptive Path (San Francisco) User Experience Certification
- Presenter, Usability Professionals' Association (UPA), Boston conference, 2010
- American Marketing Association (AMA) 2006–current
- Microsoft SharePoint Technologies Certificate, 2007
- Search Engine Strategies (SES) Conference (Chicago) 2007
- Certified Trainer, American Society for Training and Development (ASTD) 2005
- ESL (English as a Second Language) Certification for Callan Method, 2002–current

TECHNICAL SKILLS

- **Creative Suite:** Photoshop, Illustrator, Dreamweaver, Acrobat PDF Writer, Fireworks and Flash
- **Inkscape, Gimp** and other open–source imaging tools
- **Microsoft Products** including Word, Excel, PowerPoint, Outlook, Source Safe, Project, Visio, Access Database (SQL) and Microsoft Sharepoint
- **Omnigraffle**
- **HTML, XHTML**, working knowledge of JavaScript, CSS, Cold Fusion
- **Web technologies** including social media sites, blog and content management tools.

INTERESTS Literature, languages, composing music, art, teaching, history, travel

ARTS WEBSITE: www.johnbiebel.com

PROFESSIONAL REFERENCES are available on request